



## **ALARM Donor Privacy Policy**

African Leadership and Reconciliation Ministries (ALARM) is committed to respecting the privacy of our donors. We have developed this privacy policy to assure our donors that donor information will not be shared with any third party.

**Awareness.** ALARM provides this Donor Privacy Policy to make you aware of our privacy policy, and to inform you of the way your information is used. We also provide you with the opportunity to remove your name from our mailing list, if you desire to do so.

**Information Collected.** Here are the types of donor information that we collect and maintain:

- contact information: name, organization/church, complete address, phone number, email address;
- shipping information: name, organization/church, complete address;
- information concerning how you heard about ALARM;
- information you wish to share: questions, comments, suggestions; and
- your request to receive periodic updates: e.g., to individuals who request it, we will send periodic mailings related to specific fund-raising appeals, prayer concerns, and newsletters.

**Information that we do not collect.** No payment information is stored electronically on any ALARM system. Secured, third-party companies are used for all payment processing. We keep any checks received safely in our offices.

**How Information is Used.** ALARM uses your information to understand your needs and provide you with better service. Specifically, we use your information to help you complete a transaction, communicate back to you, and update you on ministry happenings. We use the comments you offer to provide you with information requested, and we take seriously each recommendation as to how we might improve communication.

**No Sharing of Personal Information.** ALARM will not sell, rent, or lease your personal information to other organizations. We assure you that the identity of all our donors will be kept confidential. Use of donor information will be limited to the internal purposes of ALARM and only to further the ministry activities and purposes of ALARM.

**Removing Your Name From Our Mailing List.** It is our desire to not send unwanted mail to our donors. Please contact us if you wish to be removed from our mailing list.

**Contacting Us.** If you have comments or questions about our donor privacy policy, please send us an email at [info@alarm-inc.org](mailto:info@alarm-inc.org) or call us at 800-461-3280.