

ALARM Internship Information

Job Title:

- ALARM Social Media & Communications Intern

Information on ALARM:

ALARM stands for African Leadership and Reconciliation Ministries. ALARM was founded in 1994 in the aftermath of the Rwandan Genocide. Today, we work in eight countries in East and Central Africa. Our mission is to develop servant leaders in the African Church and community who reconcile and transform lives affected by conflict and injustice. How is our mission accomplished? Christian Leaders are nominated to attend an ALARM training or conference where they are trained and equipped in biblical principles of servant leadership, peacebuilding, forgiveness, conflict resolution, trauma healing, justice, and reconciliation. Christian Leaders then return to their families, churches, communities, and places of work as agents of reconciliation. As a result, relationships are restored, conflicts are resolved, injustice is confronted, and communities are transformed.

Summary of Duties:

- Create daily content for ALARM's social media accounts (Facebook, Instagram, & Twitter)
- Help increase brand awareness, increase reach and engage loyal followers through new creative content
- Assist the ALARM team with developing and maintaining a content calendar
- Research and stay up to date on trends in social media marketing including but not exclusive to best practices
- Help create strategies that will increase engagements and views across ALARM's social media channels (A-B testing will be involved)
- Assist ALARM's development and communication teams with development and implementation of a monthly donor and acquisition strategy
- Create and develop a social media strategy to new website which will be launching in early 2018

Required Knowledge, Skills and Abilities:

You must be well-versed in social media websites as well as Microsoft Word. You must be punctual, hard-working, reliable, accountable, well-organized, and a team player. Strong written and verbal communication skills are a key to succeeding in this position. Also, must be a Christian, who has a passion for developing Christian leaders in African churches and communities. Previous experience preferred but not required.

Position Information:

- **Location:** 14140 Midway Rd. Suite 208, Farmers Branch, TX 75244
- **Hours per week:** minimum of 10hrs/week
- **Start Date:** negotiable
- **Pay:** unpaid internship

Company Information:

- **Website:** <http://alarm-inc.org/>
- **Facebook:** [facebook.com/ALARMinc](https://www.facebook.com/ALARMinc)

Contact Person: Jessica Johnson

Email Address: Jessica@alarm-inc.org